Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. Cancelled

2. Cancelled

3. Cancelled

4. (currently amended) A method for automatically forwarding a digital media file by a first party to a second party over a communication network, said digital media file having at least one digital image file ~~and a digital information file~~, comprising the steps of;

automatically analyzing a digital image media file at a first party for determining if a portion of said at least one digital image file matches an image content identifier ~~is present,~~ said image content identifier having an associated electronic address of a second party; and

automatically forwarding said digital image from said first party to said electronic address of said second party over said communication network if said image content identifier matches a portion of said image ~~is present~~.

5. Cancelled

6. Cancelled

7. (currently amended) A method for identifying images by a computer for communication of said images over a communication network to a designated remote location, comprising the steps of:

automatically analyzing a digital image;

identifying a feature within said digital image by said computer using pre-established image content identifier having an associated electronic address at a first location; and

-2-

automatically ~~displaying,~~ transmitting ~~or storing~~ said image[[,]] <u>to</u> <u>a second remote location over a communication network for displaying or storing</u> <u>said image</u> based on identifying said feature within said image.

8.   Cancelled

9.   Cancelled

10.   (currently amended) A system for automatically sharing of images over a communication network, comprising:

obtaining at least one image identifier comprising an image content identifier and an associated electronic address;

<u>automatically</u> analyzing digital images <u>at a first location different</u> <u>from said associated electronic address</u> for determining if the said image content identifier substantially matches a portion of said images; and

automatically forwarding said images that substantially match said image content identifier over said communication network to said associated electronic address.

11.   (previously presented) The system according to claim 10 wherein said images are forwarded to a fulfillment provider for providing goods and/or services with respect to said at least one digital image file.

12.   (currently amended) A system for automatically sharing of digital images, comprising:

obtaining at least one image identifier, comprising an image content identifier and an associated address;

<u>automatically</u> analyzing digital images <u>at a location different from</u> <u>said associated address</u> for determining if <u>at least a portion of</u> the images substantially match said image content identifier; and

automatically forwarding said images that substantially match said image content identifier to said associated address.

13.   Cancelled

14.   Cancelled

15.   Cancelled

16.   Cancelled

17.   Cancelled

18.   Cancelled

19.   Cancelled

20.   (currently amended) A computer software product for managing digital images comprising a computer readable storage medium having a computer program which when loaded into a computer of an image forming device causes the computer to perform the following steps of:

automatically analyzing a digital image file that are obtained by said computer;

identifying a feature within said digital image file using an image content identifier;

automatically displaying, transmitting or storing said image on said computer[[,]] based on identifying said image content identifier within said digital image file.

21.   (currently amended) A computer software product for automatically forwarding an image by a first party to a second party over a communication network comprising a computer readable storage medium having a computer program which when loaded into a computer causes the computer to perform the following steps of:

automatically analyzing a digital media file at a first party for determining if a portion of said at least one digital image file matches an image content identifier is present in said digital media file having at least one digital

image file, said image content identifier having an associated electronic address <u>of</u> <u>a second party</u>; and

automatically forwarding said digital image <u>from said first party</u> file to said electronic address <u>of said second party</u> over said communication network if said image content identifier is present.

22.   (currently amended) A computer software product for allowing the automatic sharing of images on different computers, said software comprising a computer readable storage medium having a computer program which when loaded into a computer of an image forming device causes the computer to perform the following steps of:

obtaining at least one image identifier comprising an image content identifier and an associated address;

<u>automatically</u> analyzing digital image files <u>at a location different</u> <u>from said associated address</u> for determining if <u>at least a portion of</u> the images represented by digital image files substantially match said image content identifier; and

automatically forwarding said digital image files that substantially match said image content identifier to said associated address.

23.   Cancelled

24.   Cancelled

25.   Cancelled

26.   Cancelled

27.   Cancelled

28.   Cancelled

29.   (currently amended) A method for automatically forwarding a digital media file by a first party to a second party over a

communication network, said digital media file having at least one digital image file ~~and a digital information file~~, comprising the steps of;

<u>automatically</u> analyzing a digital image media file for determining if <u>a portion in said digital</u> [[an]] image <u>file matches a</u> content identifier ~~is present,~~ <u>at a first location,</u> said image content identifier having an associated electronic address <u>remote from said first location</u>;

automatically forwarding said digital image <u>from said first location</u> to said electronic address over said communication network if said image content identifier is present; <u>and</u>

automatically updating said content identifier to reflect a change <u>in</u> <u>said content identifier</u>.

30.   (currently amended) The method according to claim 29 wherein said content identifier is the appearance of an individual and said change <u>comprises a change</u> in <u>the</u> appearance <u>of said individual</u>.